Event	Session	Topic	Speaker	CAE 1 Strategic Management General, Identity, branding, financial, globalism, Strategic planning/ thinking
Winter Conference Jan 30-31 Crabtree Marriott				
	Keynote	CEO Power Panel		
	Roundtabl e	Social Media Dos and Don'ts		
	Roundtabl	Human Trafficking		
	Roundtabl	The ROI of Advocacy		
	Roundtabl	Networking for Introverts		
	Roundtabl	Linkedin Training		
	Roundtabl	RESET Your Buttons for 2020		
	Session 1	Cyber Security		
	Session 2	Organizational Health & Strategic Boards: A Guide to Developing Strategic Thinking Boards		
Spring Conference, March 12-13, 2020 Sheraton Raleigh				
	Keynote	Lunch and Keynote: The Pursuit of Endurance: Mastering the Art of Resiliency		
	Roundtabl e	FUEL-How to Stay Healthy and Active When Traveling		1
	Roundtabl e	The Good, the Bad, and the Ugly Sides of Strategic Planning		1
	Roundtabl	Membership Communication Best Practices		

	Roundtabl	Preparing for the Next Recession		1
	Roundtabl	Social Media Bullying		
	Roundtabl e	Profile Optimization-Your Digital Business Card on LinkedIn		
	Session 1	RESET Your Buttons, The Art of Accountability		
	Session 2	State of the State		
	Session 3	Associations 101		
	Session 4	Affiliates: Association Basics for the Affiliate/CVB Member		

CAE 2 Governance & Structure Governance, Volunteer Leadership, Affiliate - Chapter relations	CAE 3 Membership Development Member engagement, recruitment, retention,	CAE 4 Programs, Products & Services Development, fundraising, sponsorships, meetings and events, certification, accreditation, licensure, affinity programs, prof. dev. Programs and delivery systems	CAE 5 Leadership General, ethics, diversity, interpersonal skills and group facilitation, negotiating	CAE 6 Administration HR, technology, legal and risk management, facilities management, vendor /supplier management, business planning
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CAE 7 Knowledge Management & Research Knowledge management, research, evaluation, statistics	CAE 8 Public Policy, Government Relations & Coalition Building Public Policy, Govt Relations & Coalition Building	CAE 9 Marketing, Public Relations & Communi-cations Marketing, public relations, publications, media and messages	CAE 10 Ethics	Motivational - Inspirational	TOTAL CAE	CMP A Strategic Planning Manage Strategic Plan for Meeting
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CMP B Project Management Plan Meeting or Event Project Manage Meeting or Event Project	CMP C Risk Management Manage Risk Management Plan	CMP D Financial Management Manage Event Funding & Financial Resources; Manage Budget; Manage Monetary Transactions	CMP E Human Resources Acquire Staff & Volunteers; Training Staff & Volunteers Manage workforce relations	CMP F Stakeholder Managemen t Manage Stakeholder relations	CMP G Meeting or Event Design Develop Program; Engage	CMP H Site Managem ent Select Site; Design
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CMP I Marketing	TOTAL CMP CE Credits									
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