

Speaker:	Mihali Stavlas
Fun Facts:	Rare breed of creative/marketer + Adrenaline junky + Chipotle craving + Non-star wars watching + Creative Strategist + Digital Marketing Expert + Keynote Speaker
Bio:	<p>Mihali Stavlas, a Grecian born descendant of Alexander the Great and expert plate breaker, is the founder and CEO of Mellōnaid, an analytical and creative, award-winning agency in Raleigh, North Carolina. When he's not finding the Greek root of any word, he loves helping clients maximize marketing results while capturing and recreating their brand's story.</p> <p>For the past 15 years at Mellōnaid, Mihali has helped clients capture and recreate their brand's story, build brand experience and online platforms by encompassing the full spectrum of all its touchpoints: identity, collateral materials, advertising, marketing, user experience, and interactive media. Mihali oversees all strategy and brand experience efforts that help clients convert prospects into advocates.</p> <p>In addition to overseeing Mellōnaid, Mihali currently serves as AMA's Professional Chapter Council; Immediate Past President has previously served as President of the AMA Triangle, on the Board of Directors at Easterseals UCP, and an adviser to North Carolina Center for Nonprofits and AIGA Raleigh (American Institute of Graphic Arts). In addition, Mihali has hosted a radio talk show out of California called This Week in Marketing and is a national speaker on the topics of marketing, design, and leadership.</p> <p>Mihali also co-founded EPIC in Business, a leadership development organization, and an annual conference for entrepreneurs. He has been recognized by the marketing community as the AMA Triangle "Volunteer of the Year" and is a recipient of Triangle Business Journal's 40 Under 40 Award.</p> <p>When not at work, Mihali can be found jumping out of planes, flying a Boeing-Stearman Model 75, or partnering with local organizations to help bring transformation in North Carolina. Mihali is married to his best friend, Laura, and they have two children and one cat, but Mihali aspires to have a pet goat under the stipulation that it does not come within 1,000 feet of a dinner plate.</p>
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